How to set up your Fundraising Page

To start, go to artandfeminism.kindful.com/af2020 and click “Create A Fundraising Page”

This is also the same URL you’ll use to sign in to monitor your fundraising page and make any adjustments and edits throughout the campaign.

1. Fill in your information and complete the captcha.

2. Your login will be your email and the password you create here. Be sure to make a note!

3. Click continue and follow the prompts on the screen.
FUNDRAISING PAGE FUNDRAISING GOAL
You can set your fundraising goal to any amount you’d like (and you can edit it at any time).

* FUNDRAISING PAGE NAME
We suggest using your name because if one of your supporters comes to the main page, they’ll be able to locate your individual page easily, but this is up to you!

WRITE A SHORT MISSION STATEMENT FOR YOUR FUNDRAISING PAGE
This defaults to our shortened mission statement, but you can modify.

ADD A DETAILED DESCRIPTION OF YOUR FUNDRAISING PAGE
This is the space for longer text - Make it personal. Why is this work important to you? If you sound excited, your ask will sound like an exciting opportunity to give. Have fun. Donors like to support people who are not only working toward good things, but who also enjoy working toward good things. Good cheer is contagious!

EVENT AT (DEFAULTS TO CAUSE EVENT AT DATE IF LEFT BLANK)
Leave this blank
The feature image will be the main visual element on your individual page. We do highly recommend including a photo/video.*

We recommend viewing your page before sharing on social media to make sure everything looks the way you would like.

If you're creating a page for a Giving Circle/Team, you would click “invite now” to invite those folx to join this page.

*You can swap media and color themes as many times as you want throughout the campaign.

Choose Your Theme Color

Set Your Team Profile Image
Click the image below to set your team profile image

Set Your Feature Image/Video
Click here to edit feature image/video

Team Photo (Max file size: 500kb)
Accepted Formats: *.jpeg, *.png, *.gif

Feature Image/Video
Recommended 1440px x 760px with the important imagery near the top 400px (max 25mb). Most of the image will be shown, but as it scales, it will mask from the top. You can link videos from YouTube or Vimeo. More: https://support.kindful.com/hc/en-us/articles/213377188-Crowdfunding-Images-and-Videos
With your login, you can monitor and infinitely edit your page. Please make sure to click save in the top left each time you make any changes.